

New Hope Center for Grief Support 2011 Sponsorship Opportunities



The following list includes ways in which you or your business can support *New Hope Center for Grief Support*, a 501c3 charitable organization. Any type of support you can give us will be greatly appreciated and acknowledged. All gifts to *New Hope Center* are 100% tax-deductible. All businesses that donate \$250 or more will be listed on our "New Hope Central" page in our annual report and listed on our website. Please visit www.newhopecenter.net or call us at 248-348-0115.

Newsletter Sponsorship

\$250.00 or more—With your sponsorship you will be featured in:

1. **Beacons of Hope**, our monthly e-newsletter, for one issue. As a sponsor we will include an article written by you pertaining to your business and a link to your webpage..
2. Our **Website** for one year featuring your company's logo, picture and/or link to your website.
3. Our **New Hope Central page in our Annual Report** which is mailed to over 1,800 supporters.

Fundraising Events

Spring Event— April 8, 2011

"TITLE SPONSOR" - \$2,000 (Limited to two sponsors)

1. Your name or company's name would be mentioned in press releases
2. Reserved Table for 10
3. Your name or company's name will appear on sign at registration/dinner
4. Your name or company's name will appear in our booklet

"PREMIUM SPONSOR" - \$750

1. Reserved Table for 10
2. Your name or company's name will appear on sign at registration/dinner
3. Your name or company's name will appear in our booklet

"CORPORATE FRIENDS OF NEW HOPE SPONSOR" - \$500

1. Reserved Table for 10
2. Your name or company's name will appear on sign at registration/dinner
3. Your name or company's name will appear in our booklet

"FRIENDS OF NEW HOPE SPONSOR" - \$250

1. Reserved Table for 10
2. Your name will appear in our booklet

"GALA SPONSOR"- \$100

1. Your name or company's name will appear in our booklet

I would like to donate the following:

Auction Item—Please Describe: _____

(For example: Spa services, gift certificates, week at a condo, tickets to sporting event, or access to a corporate suite)

Run for Hope —May 14, 2011

"TITLE SPONSOR" - \$1000 (Limited to one sponsor)

1. Your company's name will be mentioned in press releases. Press release deadlines will vary but will begin to appear in March.
2. Your company's name will be on the front of all t-shirts
3. Your company's name will appear on event posters
4. Your company's name will appear on registration form
5. Free event entry for 4

"RUN SPONSOR" - \$500

1. Your company's name will appear on event posters
2. Your company's name will appear on back of t-shirts
3. Your company's name will appear on registration form
4. Free event entry for 2
5. **"WALK SPONSOR"- \$250**
6. Your company's name will appear on registration form and back of t-shirts
7. Free event entry for 1

"SELECT SPONSOR"- \$100

1. Your company's name will appear on registration form
Free event entry for 1

I would like to donate the following:

Raffle Items—Please Describe _____

(For example: Spa services, gift certificates, gift cards etc.)



14th Annual "Good Grief" Golf Outing September 10, 2011 - Tanglewood Golf Course in South Lyon

At the \$250 level or more, sponsorship recognition will include your name or company's name and logo on New Hope's website and on the "New Hope Central" page in our annual report.

"GREEN JACKET" - \$2,000 would name you "Good Grief" Golf Outing Sponsor (Limited to two sponsors)

1. Includes: golf for four, lunch, dinner, reserved banquet seating at golf outing
2. Your name or company's name will appear on banner at registration/dinner
3. Your name or company would be mentioned in press releases
4. Your name or company's name will appear in our booklet

"Par 5 - DOUBLE EAGLE" - \$750 for two tee or green signs

1. Your name or company's name will appear on one tee and one green
2. Your name or company's name will appear in our booklet

"Par 5 -EAGLE" - \$500 for one tee or green sponsorship

1. Your name or company's name will appear on a sign on a tee or green
2. Your name or company's name will appear in our booklet

"Par 4 -EAGLE" - \$500 Beverage Cart Sponsor

1. Your name or company's name will appear on one side of a beverage cart
2. Your name or company's name will appear in our booklet

"Par 3 - EAGLE"- \$500 Lunch Cart Sponsor

1. Your name or company's name will appear at the lunch cart
2. Your name or company's name will appear in our booklet

"BIRDIE" - \$250 for one tee or green co-sponsorship

1. Your name or company's name will share a sign on a tee or green
2. Your name or company's name will appear in our booklet

"PAR" - \$100 Booklet Sponsor

1. Your name or company's name will appear in our outing's booklet

I would like to donate the following:

Auction Item (\$100 value minimum) -

Describe: _____

(For example: Spa services, gift certificates, week at a condo, tickets to sporting event, or access to a corporate suite)

Prizes (\$25 value minimum) - Describe: _____

"Goodie Bag" fillers (216 items) - Describe: _____



"NEW HOPE FOR THE NEW YEAR" Holiday Event - December 2, 2011 I would like to donate the following:

_____Prize/Silent Raffle Item donation (your company name will appear on sponsor sign)

_____Food and/or Beverage Contributions (Bite sized finger food for approximately 200 people) Your restaurant's name will appear on a "Thank you" Donor board displayed at the event as well as in our newsletter and our website

_____Valet Parking Sponsor (Usually runs between \$500-550)

PLAN/SPONSOR BENEFIT for New Hope Center (For example, The *Pet Connection* donated 10% of one month's income to *New Hope Center*, *Plymouth Community Federal Credit Union* and *Daimler Chrysler* did "Jeans Day" whereby employees could wear jeans at the office on "Casual Friday" if they donated to *New Hope Center*, *Van Dam's* in Northville put on a Fashion Show to benefit *New Hope Center*.)

PLEASE RETURN THIS FORM to: *New Hope Center for Grief Support* at 315 Griswold, Northville, MI 48167 or fax it to us at 248-348-6815

PAYMENT METHOD: CHECK ENCLOSED _____ VISA _____ MASTERCARD _____ AMERICAN EXPRESS _____

Account Number _____ Expiration Date _____

Daytime Phone # of Cardholder _____ Charge Authorized by Cardholder \$ _____

Cardholder Signature _____

Your Name: _____ Company Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Email: _____